

## NEXT – Tuesday 8 – Sunday 13 May 2018

Located in the Palais des Festivals, NEXT is the innovation hub of the Marché du Film offering more than 1,200 square meters to showcase innovation, new technology, virtual/augmented reality and more.

### The services at NEXT include:

- EXHIBITION SPACE for VR installations
- EXHIBITION SPACE for new technology startups
- VR THEATRE for market screening of VR program
- VR LIBRARY for VR films
- CONFERENCE FACILITIES to give a workshop, make a presentation

Deadline: March 31, 2018

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## EXHIBIT: RESERVE YOUR BOOTH OR MEETING TABLE

If you wish to exhibit your VR installations or showcase new technology, you can reserve your own private booth during the 6 days of NEXT.

### 12m<sup>2</sup> Booth\* (for VR installations or new technology startups):

#### Cost: 3,500 euros (excl. VAT), including:

- 12m<sup>2</sup> booth (more space available if needed). In addition to the standard construction, you will get: modern furniture, carpeting, standard power supply, lights, booth sign. Cleaning (except in the case of cocktails/parties) and recycling. Night security of the exhibition areas, mantling and dismantling of the booth, and recycling of the carpeting.
- One Marché du Film badge + Wifi access
- Listing as exhibitor in the Industry Programs Guide, the Pocket Guide and the Map
- One-year access to Cinando

\* The booths must be used to showcase VR/AR experiences or new technology. NEXT will offer two different areas within the same venue: one for VR/AR companies and another one for new technology and start-ups.

### Meeting table (for new technology start-ups):

#### Cost: 1,300 euros, including:

- 1 table with 3 chairs in space dedicated to start-ups and new technology
- One Marché du Film badge + Wifi access
- Listing as exhibitor in the Industry Programs Guide, the Pocket Guide and the Map
- One-year access to Cinando



## VR MARKET SCREENING: BOOK YOUR SCREENING IN THE VR THEATRE

In the NEXT VR Theatre Virtual Reality is a simultaneous and collective cinematographic experience for 30 spectators. Each screening runs a 30-45 minutes VR program. Each slot is scheduled for one-hour.

**Cost: 1,500 euros (excl. VAT) per screening, including:**

- 1hr slot in the VR Theatre (30 seats)
- You provide your 25'-45' VR program\*\*
- One Marché du Film badge
- The VR films composing the program are included, free of charge, in the VR Library
- Listing of the market screening in the Industry Programs Guide, the Pocket Guide and the Marché du Film website

\*\* The VR films must be suited for Samsung Gear VR. The total duration of the VR program must be between a minimum of 25 minutes and a maximum of 45 minutes. The program can include one or more films. VR films may have been previously made available, either for free or for purchase, via any existing distribution platform or exhibited at other festivals, industry trade shows, and/or conventions.



## WORKSHOPS/CONFERENCES: ORGANIZE YOUR EVENT AT NEXT

NEXT offers a state of the art conference room where you can organize a workshop or special presentation about your new business model, technology or experiences in storytelling, production, distribution, exhibition, or else.

**Cost: 1,500 euros (excl. VAT) including:**

- 1h30 slot / 70 seats
- Listing of your event in the Industry Programs Guide and the Marché du Film website
- One Marché du Film badge + Wifi access
- One-year access to Cinando



## VR LIBRARY: REGISTER YOUR VR FILMS

The NEXT VR Library offers the market participants the possibility to watch VR films on various devices.

**Cost : Free of charge for Market badge holders, including :**

- Sit-in VR Library with stations accessible all day to market participants. Each station is equipped with Samsung Gears and a tablet presenting all films in the VR Library. The viewer can make his own playlist of the VR films to watch.
- Stand-up VR Library with stations for VR films to be experienced on Oculus Rift or HTC Vive. Each VR film is available for one full-day in one booth, each booth will show a different VR film every day.
- All films in the VR Library are listed in the Industry Programs Guide.





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Films must be viewable via one of our accepted VR platforms (currently limited to Oculus Rift, HTC Vive, Samsung Gear VR).

### Submission Deadline

March 31, 2018.

The Marché du Film reserves the right to select the content for the VR Library. Final selection will be announced in April, 2018.

### Submission Format

A link to a 360° video file (.mp4 with audio 2.0 encapsulated), app download package (.apk. contact us to receive the OSigs, or other PC installation package. Additionally, we request that you provide a separate 2D version of the project.

#### FOR 360 VIDEO:

SCREENING FORMAT	AUDIO
<p><b>Image</b></p> <p>Codecs H263, H264, H265, VP8, VP9</p> <p>Containers mp4, mkv, webm</p> <p>Bitrate max 40Mbs</p> <p>Frame rate max 60 fps</p> <p>Frame size max 4096x2160 px</p> <p>3D One file Top-Bottom or Two separate files</p>	<p>Stereo : 44,1khz at 48khz encapsulated</p> <p>Spatial head-tracked sound: ONLY TBE sound is supported at 44,1kHz. Silent video file &amp; a separate ".tbe" sound file are required.</p> <p>Use FB360 Spatial Workstation to export ".tbe" file: <a href="https://facebook360.fb.com/spatial-workstation/https://www.facebook.com/Facebook360/videos/1771373476414453/">https://facebook360.fb.com/spatial-workstation/https://www.facebook.com/Facebook360/videos/1771373476414453/</a></p> <p>Please check the quality of the exported ".tbe" file with FB360 Video player.</p> <p>Ambisonics, AmbiX &amp; Atmos NOT Accepted.</p>

360 MOVIE SENDING	SUBTITLES
<p>Please use wetransfer / Google drive / Dropbox / other to send us your experience.</p> <p>The link must be valid until April 30th, 2018.</p>	<p>Subtitles SRT files are accepted.</p> <p>(<a href="https://matroska.org/technical/specs/subtitles/srt.html">https://matroska.org/technical/specs/subtitles/srt.html</a>)</p>

#### FOR INTERACTIVE EXPERIENCES:

PC SPECIFICATIONS	EXPERIENCE / BUILD SENDING
<p>Here are the technical specifications of the PCs used by Diversion cinema :</p> <p>CPU : i7-7700 @ 3.6 GHz</p> <p>MBO : MSI Z270 M5</p> <p>GPU : NVidia GTX 1080</p> <p>RAM : 16G</p> <p>OS : Windows 10 x64</p> <p>CPU : i7-7820HK @ 2.9 GHz</p> <p>GPU : NVidia GTX 1070</p> <p>RAM : 16G</p> <p>OS : Windows 10 x64</p>	<p>Please use wetransfer / Google drive / Dropbox / other to send us your experience (the link must be valid until April 30th, 2018):</p> <p>-&gt; an executable file (".exe" or ".bat") &amp; corresponding data folder are required.</p> <p>-&gt; For WebVR, offline content is required.</p>