

# ADVERTISING ON CINANDO RATES & TECHNICAL SPECIFICATIONS



MARCHÉ DU FILM  
FESTIVAL DE CANNES  
2018

**CINANDO**  
More than just a database

## BANNERS

### CENTRAL SQUARE displayed on the home page

Dimensions: 570x319

Active week - € 1200 - 15000 impressions / week

Market week - € 1800 - 20000 impressions / week

Cannes market week - € 2200 - 25000 impressions / week

### HEADER displayed on all pages

Dimensions: 728x90

Active week - € 800 - 20000 impressions / week

Market week - € 1200 - 30000 impressions / week

Cannes market week - € 1500 - 40000 impressions / week

### CENTRAL SQUARE SMALL displayed on the home page

Dimensions: 585x150

Active week - € 1000 - 15000 impressions / week

Market week - € 1500 - 20000 impressions / week

Cannes market week - € 1800 - 25000 impressions / week

### SKIN AD displayed on all pages

Please contact us for further information



## ARTWORK REQUESTED

25 KB max animated gif or flash.

For the flash banners, the url link must be integrated in the banner and must open a new window.

For other banners, please let us know the url link of the website it will redirect to.

For booking and further information, contact Arnaud Menindes: [amenindes@festival-cannes.fr](mailto:amenindes@festival-cannes.fr)