



FESTIVAL DE CANNES

AUDIOVISUAL MEDIA ACCREDITATION

Audiovisual media accreditation is administered by the Audiovisual Media Department and is provided for media or supports (TV, radio, internet, photos) that produce and broadcast/distribute audiovisual content (video, sound, photos).

Audiovisual media credentials are limited in number and will only be granted after a complete accreditation application has been received and analysed by a media accreditation committee.

The number of credentials per type of media and the category of the badge issued (access and priority levels) will depend upon the badge-holder's job (reporter, photographer, camera operator), as well as the periodicity of the media and its reports, its size (print runs, audience), its specialisation in cinema and its intended media coverage of the Festival de Cannes.

For information and as a reminder: There is no e-mailing or automatic accreditation from one year to the next.

The first stage is the submission of a complete accreditation application, which must be done **between 15 February and the deadline of 31 March**. You must state in your application the main type of media you will be representing during the Festival (television, audiovisual media agency, photo agency/press photographer – radio – audiovisual web media or photos), along with a description of the type of coverage you will be giving the Festival de Cannes.

Only messages and/or applications submitted by e-mail to presseaudio@festival-cannes.fr and mediaweb-audio@festival-cannes.fr will be considered by the Audiovisual Media Department.

Tel: + 33 (0)1 53 59 61 88

If your main activity is publishing (written and digital press, press agency, web media publisher), your contacts will be: for written and digital press and press agencies – the Press Department at presse@festival-cannes.fr; and for web media/digital media – webmedia@festival-cannes.fr – Tel: +33 (0)1 53 59 61 85

1/ SUBMITTING YOUR ACCREDITATION APPLICATION

*** Online:**

You will shortly be able to apply for accreditation online by registering on our website, filling in the application form in full and validating it, and sending/uploading the different documents required for your application. You will be able to track the progress of your application online through your account. You may apply for individual accreditation for yourself or for someone else, or for group credentials. It is very important that you provide all the specific information required for each person.

Your application will be analysed upon receipt and, if it is successful, you will receive a confirmation e-mail.

If your team comprises written press journalists and audiovisual reporters, please make two separate applications, one for each main activity (written press and audiovisual media).

*** By Post or E-mail:**

Festival de Cannes – Service de Presse Audiovisuelle
3, rue Amelie – 75007 PARIS - FRANCE
presseaudio@festival-cannes.fr - mediaweb-audio@festival-cannes.fr

After we have received and analysed your application, the Audiovisual Media Department will contact you by e-mail and invite you to create an account on our website where you can register each person for whom you require accreditation. If your application is successful, you will receive a confirmation e-mail.

2/ COMPLETING YOUR AUDIOVISUAL MEDIA ACCREDITATION APPLICATION

Please send us OR upload, using our online form, the documents and supporting evidence applicable to your media company and your audiovisual activities (video, sound or photos) during the Festival de Cannes.

If you will be representing several media companies, please provide us with the relevant information about each. Please inform us which of these we should consider as your priority for accreditation purposes. (You must choose the media company that will be broadcasting/distributing your main activity during the Festival.)

If you will be doing several jobs, please let us know what your primary function will be because the press department cannot issue dual accreditation.

TELEVISION AND RADIO BROADCASTERS – WEB MEDIA – AUDIOVISUAL MEDIA AGENCIES

We would remind you that in view of the large number of applications:

- Audiovisual production companies must be working on behalf of a broadcaster (television or radio channel, websites); audiovisual production companies cannot be accredited without a guarantee that their programmes or reports will be broadcast.
- Audiovisual media accreditation does not guarantee a reserved place at official events (red carpet ceremony, press conferences, etc.).
- Only the Festival's official television broadcaster – TV Festival – has access to the official Festival de Cannes photocall. Please contact us by e-mail to obtain TV Festival images.

Renewal of application for audiovisual media accreditation

– **A formal letter on headed paper** from the editor-in-chief or the person responsible for your media company appointing you to cover the Festival de Cannes 2017 and specifying the number, names and exact functions of each member of the team.

– **Photocopies of the press cards** of the people to be accredited (or their business cards). *If any members of your team do not have a press card, you must inform us.*

– **The type of coverage you are planning** for the Festival de Cannes (name of the broadcast, periodicity, times, audience, number of repeat broadcasts, live broadcast...).

– **Your report(s)** on the 2016 Festival
For TV broadcasters: preferably on DVD sent by post (or, if need be, direct web links)
For RADIO broadcasters: preferably on CD sent by post (or, if need be, direct web links)
For WEB MEDIA: direct web links.

New application for audiovisual media accreditation

– **A formal letter on headed paper** from the editor-in-chief of your media company appointing you to cover the Festival de Cannes 2017 and specifying the number, names and exact functions of each member of the team.

– **Photocopies of the press cards** of the people to be accredited (or their business cards). *If any members of your team do not have a press card, you must inform us.*

– **The type of coverage** you are planning for the Festival de Cannes (name of the broadcast, periodicity, times, audience, number of repeat broadcasts, live broadcast...).

– **A general presentation of your media company** (audience, broadcast area, type of programmes, number of unique visitors per month, average number of pages viewed per month, cinema website, general website...).

– **A recent example of one of your broadcasts**
For TV broadcasters: preferably on DVD sent by post (or, if need be, direct web links)
For RADIO broadcasters: preferably on CD sent by post (or, if need be, direct web links)
For WEB MEDIA: three recent web links to work by the reporter to be accredited.

PHOTO AGENCIES AND PRESS PHOTOGRAPHERS (Print & Web)

We would remind you that in view of the large number of applications:

- Press photographer accreditation does not guarantee a reserved place at official events (red carpet ceremony, photocall, etc.).
- Press photographer accreditation cannot be granted to freelance photographers. To apply for accreditation as a press photographer you must be appointed by a media broadcaster/distributor (print or web publication) or a photo agency.

Renewal of application for photographic press accreditation

– **A formal letter on headed paper** from the editor-in-chief of your media company (print or web) or the person responsible for the agency appointing you to cover the Festival de Cannes 2017 and specifying the number, names and exact functions of each member of the team.

– **Photocopies of the press cards** of the people to be accredited (or their business cards). *If any members of your team do not have a press card, you must inform us.*

– Please send us a CD (or USB flash drive) by post containing a **'best of' compilation of your photos** (between 20 and 50 photos) about the Festival de Cannes 2016. Alternatively you can send us an e-mail with a direct web link. We cannot accept photos sent via file transfer services such as WeTransfer. The Festival undertakes not to exploit your photos.

– **A sample of your publication** (PDF file or direct web link) containing articles on the last Festival de Cannes

New application for photographic press accreditation

- **A formal letter on headed paper** from the editor-in-chief of your media company (print or web) or the person responsible for the agency appointing you to cover the Festival de Cannes 2017 and specifying the number, names and exact functions of each member of the team.
- **Photocopies of the press cards** of the people to be accredited (or their business cards). *If any members of your team do not have a press card, you must inform us.*
- **Media Print = A recent sample of your publication** (PDF file) and three recent press clippings about cinema and/or culture that were illustrated with your photos (PDF file).
- **Web Media = A link to the website's homepage** and several direct links to publications about cinema and/or culture that were illustrated with your photos.

Incomplete applications for audiovisual media accreditation will not be considered.

The closing date for applications for audiovisual media accreditation is 31 March 2017
(Deadline for submission of accreditation applications).

Festival de Cannes - Service de Presse Audiovisuelle

3, rue Amelie – 75007 PARIS - FRANCE

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