



## BEFORE CANNES, PREPARE YOUR MARKET

### 1. Use [www.marchedufilm.com](http://www.marchedufilm.com) ([Useful Information](#))

and online tools created to help you attend the Marché in Cannes:

- to be sure you have asked yourself all the necessary questions
- to be aware of all the services the Marché du Film offers you
- to familiarize yourself with the Marché zones (Marché du Film maps are downloadable)
- to download your visa letter

### 2. Connect to [www.cinando.com](http://www.cinando.com)\*:

- to get updated information concerning companies, people, films and projects registered with the Marché du Film (list of participants, screening schedules...)
- to find their contacts and organize your appointments beforehand
- to maximize the visibility of all your information (company, line ups, contact details...)

The information in Cinando is consulted by other participants and all Cinando users and is also used by the Marché du Film in its printed Guide. As a registered participant at the Marché du Film, you benefit from a year's complimentary access to Cinando. Download the Cinando application on your iPhone, your Android and your iPad without paying extra fees.

\* The login procedure was given to you when your registration was confirmed.

### 3. Read carefully the Marché du Film newsletters (sent regularly before and during the event):

- to stay informed and updated
- to benefit from all the offers and services

## IN CANNES, GET THE MOST OUT OF YOUR STAY

### 1. Get the most important information

- Consult the [information package](#) given to you when you get your badge:
  - **the Guide\***: the reference book all year long for the film industry
  - **the Pocket Guide\***: the practical guide, full list of screenings, basic information and synopsis for every film
  - **the Producers Guide\***: list of producers and projects by country
  - **the Funds Guide\***: an essential list of public funding sources
  - **Focus\***: the world market trends
  - **Official Festival Program**: information on the Festival's artistic program, the jury, the films, the events

\*: these publications will be available on the Marché du Film website ("My Account").

- Get the [Daily Screening Program](#): the most updated schedule of screenings for the following day, distributed from 4pm at the information desks and in front of all screening rooms
- Use [the trades](#) (daily professional magazines) available at Press Points to inform you about the industry trends, events etc. (entrance to the Riviera, Light Dome, central aisle level -1).

### 2. Target and meet potential partners:

use [www.cinando.com](http://www.cinando.com) to know who is coming, how to contact them and where to find them

### 2. Take advantage of the Marché du Film services:

- Business Center
- Free Wi-Fi in the market areas
- Web Points
- Left luggage (Barrière Bistingo, Casino Croisette side)
- Information Desks

All the practical information is available in the Pocket Guide.

## AFTER CANNES, STAY CONNECTED

1. **Access your documents**, such as invoices or screening reports, concerning your 2017 Marché du Film in “My Account” on [www.marchedufilm.com](http://www.marchedufilm.com).
2. Use [www.cinando.com](http://www.cinando.com) **all year long** to share information, news and projects, to take advantage of the cinando networking platform and to create lists of contacts and films.
3. **(Re)discover** the films presented at the Marché du Film with the **catch-up screenings** on [www.cinando.com](http://www.cinando.com).

## IMPORTANT DEADLINES

### In order to be in the Guide:

1. Make sure you have registered all your company participants on <a href="http://www.marchedufilm.com">www.marchedufilm.com</a>	BEFORE APRIL 12
2. Update your info (contacts, films, projects, acquisitions...) on <a href="http://www.cinando.com">www.cinando.com</a>	BEFORE APRIL 19

## ALL STEPS TO PREPARE YOUR STAY IN CANNES

	MARCHÉ DU FILM <a href="http://www.marchedufilm.com">www.marchedufilm.com</a>	CINANDO <a href="http://www.cinando.com">www.cinando.com</a>
Register	✓	
Book your screenings	✓	
Rent equipment and services	✓	
Update your company, films and personal information		✓
Search for other participants, companies, screenings and create your own lists		✓
Check the screenings schedules	✓	
Consult the publications in pdf	✓	
Access your invoices, visa letters or screening reports	✓	