



FESTIVAL DE CANNES

ACCREDITATION REQUEST

The Festival de Cannes is one of the largest media events in the world, covered by more than 4000 journalists and over 2000 media outlets from around 90 countries.

Press accreditations are granted by the Press Office or the Audiovisual Press Office, to authorised media representatives only, **who have been assigned responsibility for media coverage of the Festival**. Any other media representatives should contact the Festival Accreditations team.

The number of accreditations per media outlet and the categories of the badges (access and priority levels) are attributed according to the profession represented (journalist, photographer, media technician), the periodicity of the media outlet, its size (circulation, audience), its focus on cinema and its expected coverage of the Festival de Cannes.

If your main activity is **editorial (print and digital press, news agency, web/digital media editor)**, your point of contact is the **Press Office**:

Print and digital press, news agencies: presse@festival-cannes.fr

Web/digital media: webmedia@festival-cannes.fr

Tel: +33 (0)1 53 59 61 85

If your main activity is **audiovisual (broadcast media agency, photo agency, press photographer, audiovisual web media, TV, radio)**, your contact will be the **Audiovisual Press Office**:

Broadcast media (TV-Radio-Agency), photo agencies & press photographers:

presseaudio@festival-cannes.fr

Audiovisual Web Media (Video & Image): mediaweb-audio@festival-cannes.fr

Tel: +33 (0)1 53 59 61 92

SUBMITTING AN APPLICATION

From February onwards, you can make your accreditation request on our website by creating an online account, then filling in and submitting the application form. You can track your accreditation request online through your account.

You can apply for individual accreditation for yourself, individual accreditation for a third party, or accreditation for a group of people. It is very important to fill in the specific information for each person.

If your team consists of editorial journalists (written coverage) and broadcast journalists (audiovisual coverage), you will need to proceed in two different steps, and submit two separate applications, one for each main activity (editorial group and audiovisual group).

The deadline for submitting your accreditation request is March 31, 2017.

For your own comfort and to ensure good working conditions, the number of accreditations available is limited. We must therefore insist on the need to send your application by the deadline of March 31, and the importance of properly completing the application form, or your accreditation request will not be considered.

If your accreditation is accepted you will receive a confirmation email.

From your online account, you can print out the documents you need to collect your badge at Cannes at the Palais des Festivals, as well as various documents providing useful information.

FOR THE PRESS OFFICE

APPLICATION FORM

When you register using the application form, you are asked to give:

- **Information on the main media outlet** as well as any secondary media (periodicity, circulation, number of unique visitors per month and average number of page views per month for the website,...).
- **Your personal information** (position, mobile, email address,...)

If you hold several positions, please specify the main one, as the Press Office does not deliver double accreditations.

Using your online form, please upload the supporting documents required, in line with your circumstances:

New accreditation request

- **An official letter**, featuring the letterhead of the media outlet, signed by the editor, giving details of the media outlet (periodicity, circulation, online audience,...), the intended coverage of the upcoming Festival, the full name and position of the journalist.

When making more than one accreditation request for a single media outlet, please upload one official letter, giving the full names and positions of all the journalists in charge of editorial coverage.

- **A PDF of a recent copy of your publication** and **the link to the website** of your main media outlet
- **3 recent articles** carrying your signature, published on your main media outlet
- **A copy of your press card or business card** (if the journalist does not have one, please mention it on the official letter)

Renewing a request for the same main media outlet as last year

- Last year's **coverage** on your **main media outlet**
 - Last year's **coverage** on your **secondary media outlet**, if any
- The coverage should not include any non-Festival articles linked to film releases during the year.*

Renewing a request, with change of main media outlet

- **An official letter** featuring the letterhead of the new media outlet, signed by the editor, giving details of the media outlet (periodicity, circulation, online audience,...) and the intended coverage of the upcoming Festival.

When making more than one accreditation request for a single media outlet, please upload one official letter, giving the full names and positions of all the journalists in charge of editorial coverage.

- **A PDF of a recent copy of your publication** and **the link to the website** of your main media outlet
- Last year's **coverage** on your **main media outlet**
- Last year's **coverage** on your **secondary media outlet**, if any

The coverage should not include any non-Festival articles linked to film releases during the year.

If you encounter any problems when uploading your files, you can send your coverage by email to mediareport@festival-cannes.fr or via the FTP server, or by post (CD, DVD or USB stick) to the Press Office.

**Festival de Cannes
Service de Presse
3 rue Amélie
75007 Paris - FRANCE**