



With 34 theaters, the Marché du Film offers a wide choice of screening rooms ranging from 19 to 320 seats which are equipped with digital or video formats.

The Marché rooms are located in 5 different venues:

- Palais des Festivals: 7 rooms on level 3 (Palais B to Palais H) and 3 rooms on level 4 (Palais I, J and K)
- Riviera:
  - 2 rooms on the ground floor (aisle A): Riviera 1 and Riviera 2
  - 1 room dedicated to documentaries: DOC CORNER room (ground floor of the Riviera – aisle H)
  - 4 rooms on the 1<sup>st</sup> floor: Lérins 1 to Lérins 4
- Les Arcades Cinema - 77, rue Félix Faure: 3 rooms
- Olympia Cinema - 5 bis, rue d'Antibes: 9 rooms
- Gray d'Albion (1<sup>st</sup> floor of the Gray d'Albion Hotel) - 38, rue des Serbes: 5 rooms

## TO BOOK SCREENINGS

Marché du Film screenings are reserved for companies registered at the Marché. Films completed prior to January 1, 2015 and films that were already screened at a previous Marché du Film are not accepted. Short films (less than 35 minutes) cannot be screened at the Marché and must register at the Short Film Corner on [www.cannescourtmetrage.com](http://www.cannescourtmetrage.com).

From mid-February, screening requests can be made on [www.marchedufilm.com](http://www.marchedufilm.com). They are processed on a first come first served basis. The Riviera and Lérins screening rooms are reserved for exhibitors who have their booth in the Palais des Festivals or the Riviera / Lérins. The DOC CORNER room is dedicated to documentaries presented by companies registered at the Marché.

Titles of the films that are going to be screened should be forwarded to the Screening Department no later than April 19 so they can be listed in the Guide.

## SCREENING PRICES

All screening prices listed in the document **"SCREENING FACILITIES"** are given in Euros before tax and apply to films of 110 minutes maximum.

Films running from 110 to 140 minutes will be invoiced with an additional 25%. Beyond 140 minutes, the Marché will reserve two consecutive screening slots.

Where trailers are concerned, a minimum of 25% of the screening rate will be invoiced for each film. Tests and rehearsals should not exceed 20 minutes and will be charged 25% of the screening rate. Any longer rehearsal will be invoiced as a full screening slot.

Marché exhibitors benefit from a 10% discount on the screening prices (except the extra fee for 3D glasses).

European companies that indicate their European VAT number and other foreign companies that have sent their Taxpayer Certificate pay the fees without taxes. All other companies, including French companies, are invoiced with VAT (currently 20%).

## 3D SCREENINGS

Palais J and Lérins 2 as well as the Arcades and Olympia screening rooms are equipped for 3D screenings with active glasses. Only DCP JPEG 2000 will be accepted for 3D screenings.

Extra fees for 3D glasses:

- Palais J and Lérins 2: 100 € before tax per screening
- Arcades 3, Olympia 3, 4, 6, 7 and 9: 150 € before tax
- Arcades 1 and 2, Olympia 1, 2, 5 and 8: 200 € before tax

## ACCESS TO SCREENING ROOMS

Access to the Marché screening rooms is reserved in order of priority:

- 1- To those who have a Priority access badge (with a mauve stripe)
- 2- To those who have another type of Marché badge
- 3- To those who have an invitation issued by the Marché Screening Department handed over in Cannes to the company representing the film. No other invitation is accepted.

People with a Festival or a temporary badge and people with a transferable pass cannot attend Marché screenings without an invitation issued by the Marché. Journalists registered with the Festival are not allowed in the Marché rooms unless requested otherwise by the sales company.

**PLEASE NOTE:** Access to the Palais and Riviera is restricted to badge holders whether Festival, Marché, temporary badges or transferable pass. The invitation issued by the Screening Department is not sufficient to enter the buildings. A temporary Marché badge for one to three days can be bought at the "GARE MARITIME". This badge grants access to the Riviera as well as the Palais unlike a temporary Festival badge.

The sales company can restrict access to their screenings by informing the Screening Department **before Friday April 28**, so that it can be listed in the Pocket Guide. The screening can be listed as:

- "By invitation only" (invitations must be requested in advance from the Screenings Department and are collected in Cannes)
- "Restricted to people with Priority access badge"
- "Press allowed"

The screening schedule is forwarded daily to the international trades and published in the Dailies. Last minute changes in the schedule might not be included in the daily editions of all trades due to print time. It is also possible for the sales company to opt for a totally private screening that will neither be listed in the Pocket Guide, nor in the Dailies as long as they inform the Screening Department before April, 28.

A screening can only be listed in the publications and on cinando under one sole company.

Checks at the entrance to screening rooms are carried out by Marché staff, responsible for applying both the priority access and security rules established by the Marché. Any company that has reserved screenings is required to respect these rules and is not entitled to intervene when spectators are being filtered at the entrance to rooms.

## LIST OF PEOPLE ATTENDING SCREENINGS

Marché staff scan badges at the entrance of the Marché rooms which enables lists to be drawn up of all those attending screenings. These lists, which include the name of the company and their details in Cannes, are available on [www.marchedufilm.com](http://www.marchedufilm.com) a few hours after the end of the screening. However, the Marché du Film cannot be held responsible in case a list is not available or incomplete and the sales company cannot request compensation.

## TERMS OF CANCELLATION

- Any screening cancelled **by Friday, April 7** will be reimbursed in full.
- **From Saturday, April 8**, the screening will be partly reimbursed (85% of the amount) but **only if the cancelled slot has been taken by another company**. 15% of the screening fees will be withheld to cover administrative costs.
- **Films selected** for the Official Competition, Un Certain Regard, the Directors' Fortnight or the Critics' Week must first be screened within their selection. If needed the company may cancel the Marché screening and be reimbursed (85% of the amount) on condition that the screening is **cancelled by Friday, May 5** at the latest. Administrative costs - 15% of the cancelled amount - will be withheld from the refund.
- Any cancellation made **from Saturday, May 6** will be invoiced in full.

## DELIVERY DEADLINES AND LATE FEE

**DCPs and Blu-Rays** must be delivered to the Marché Stock of Films **no later than Friday, May 12**. The same applies to **DKDMs and KDMs** that must be sent to [kdmcannes2017@festival-cannes.fr](mailto:kdmcannes2017@festival-cannes.fr) **on Friday, May 12** at the latest and be valid from May 12 to May 26.

For films, DKDMs and KDMs arriving later than May 12, a late fee of 250 Euros will be charged.

If a sales company does not meet these deadlines, the Marché du Film cannot guarantee the screening and this without the company being able to claim any refunding. Furthermore the Marché reserves the right to cancel the screening if the late delivery might prevent the following projection from starting on time. However the cancelled screening will still be due in full.

## DOLBY CONTENT SERVICES SCREENING SUPPORT

As a Technical Partner of the Festival and the Marché, Dolby is offering engineering support, consultation and equipment-rental to help ensure screenings are to the highest technical standards.

### - Support type 1: Dolby engineering screening support

A Dolby engineer with high precision audio and image test equipment will attend the cinema to ensure the replay of your movie is as the director intended and of the highest standard possible. We can support all servers, audio processors and audio and picture formats, including Dolby Atmos (140 € plus taxes per 2-hour screening slot, with 50% discount for rehearsals up to 30 minutes in length).

### - Support type 2: Dolby engineer + audio interface unit (Dolby DMA8-Plus) rental

Choose this support type to add rental of Dolby audio interfacing equipment for HDCam (SR) type screenings in venues which need extra equipment to achieve correct sound and picture synchronisation, audio channel routing and level setting. Please note the Marché du Film can advise of equipment requirements as appropriate (220 € plus taxes per 2-hour screening slot - HDCam player or similar not supplied by Dolby).

### - Support type 3: Dolby engineer + audio interface unit (Dolby DMA8-Plus) + D-Cinema server rental

A Dolby engineer will check the audio and picture alignment of the venue and supply and connect a Dolby or DoReMi D-Cinema server to an existing D-Cinema projector and cinema sound system (520€ plus taxes per 2-hour screening slot).

For further technical information on these services or to discuss larger or bespoke requirements, please contact **Kelly Parsons** by email at [kjp@dolby.com](mailto:kjp@dolby.com), or by phone on +44 (0)1793 84 21 00 and on (Mob) +44 (0)7785 95 42 21.

## CINEMA LES ARCADES: A DYNAMIC MEDIA AREA FOR YOUR FILMS

The lobby of the Cinema Les Arcades offers 8 dynamic screens to all sales agents who are presenting their film at the Marché to maximize their presence in Cannes. While waiting for the next screening, Marché and Festival attendees will benefit from the preview showing of your trailers, your line-up or the first shots of your upcoming production.

The day before your screening (from 10am to 10.30pm) or on the day of your screening (from 10am on) and eventually during the whole Festival, you can promote your film by indicating the date and time of your next presentation.

The Arcades lobby has been especially designed and set up with 8 screens: 6 screens of 32" and 2 screens of 42". 24 hours before your screening, your 3 minute clip will run on a continuous loop at least twice an hour (or more often depending on the space available).

### Prices and technical elements

- 150 € plus taxes for 48 hours and a collection of clips
- Discount rate starting from 4 films presented by the same distributor
- Technical IT and video (MPEG2) specifications will be forwarded upon request
- Technical elements should be sent to the Marché du Film (see below) or directly to the Arcades cinema  
Email: [cinema-lesarcades-cannes@orange.fr](mailto:cinema-lesarcades-cannes@orange.fr)

**For your booking, please contact the Marché du Film:  
Danièle Birgé - Head of Screening Department  
Tel: +33 (0)1 53 59 61 30 (or 61 46) - Email: [dbirge@festival-cannes.fr](mailto:dbirge@festival-cannes.fr)**

## PLACES OF DELIVERY AND PICKUP OF MATERIAL

Before the opening of the Stock Films, digital and video material can be delivered **as of Tuesday, May 2** to the following address:

**GARE MARITIME  
MARCHÉ du FILM – Delivery at STOCK FILMS  
Promenade Pantiero  
06400 CANNES**

The following week **as of Tuesday, May 9**, the material must be delivered directly to the **Stock Films of the Marché**:

**PALAIS des FESTIVALS et des CONGRÈS  
MARCHÉ du FILM – Delivery at STOCK FILMS  
(Palais – Level -1 – Aisle 09)  
Boulevard de la Croisette  
06400 CANNES  
Tel.: +33 (0)4 92 99 81 82 - Fax: +33 (0)4 92 99 86 50  
Email: [stockfilms@festival-cannes.fr](mailto:stockfilms@festival-cannes.fr)**

The Stock Films is **open from Tuesday, May 9 to Saturday, May 27**. It is impossible to contact its staff before May 9 or after May 27. Please contact the Screening Department instead.

The Marché du Film is only responsible for the storage of material in the Stock Films and its transport to the various screening rooms. All additional costs are the shipper's responsibility.

The Stock Films does not handle the return of the films that have been stored there. The owner of the film must inform his shipping agent to pick it up at the end of the Marché.

**Films must be collected at the Stock Films on Saturday, May 27 at the latest.** After this date, they will be given to our transport agent FILMAIR SERVICES that will store them in Paris. Any company, whose film has not been collected by May 27, must contact Filmair Services. Filmair will send the film back at the company's expenses and will invoice a flat fee for storage and transport Cannes-Paris. Any material or equipment which remains unclaimed after 120 days will automatically be destroyed.

## IMPORTANT INFORMATION CONCERNING EXPRESS DELIVERY

We remind you that it is essential to properly fill out the packing slips of the Express Courier companies (FEDEX, DHL, TNT, UPS...) and to make sure to include the following information:

- **Shipper:**
  - Company's name, full address, phone number, contact details
  - Account number of the shipper
- **Consignee:**
  - Company's name **C/O MARCHÉ DU FILM**, address, phone number, contact details
- **Commodity description:**
  - DCP – Digital Cinema Package – Digital film
  - Hard Drive – Digital film on hard disc
  - DVD or Blu-Ray – Film on video or digital disc
  - USB – Film on USB key
- **Payment of costs:**
  - Shipping costs: to be invoiced to the shipper. Its Account Number must be listed
  - Taxes and duties: to be invoiced to the shipper. Its Account Number must be listed

## OFFICIAL TRANSPORT AGENTS OF THE MARCHÉ DU FILM

**FILMAIR SERVICES**  
Rue de la Croix – ZA du Moulin  
95700 ROISSY EN FRANCE  
Tel.: +33 (0)1 34 38 63 00  
Fax: +33 (0)1 34 29 94 14  
Email: [info@filmair.fr](mailto:info@filmair.fr)

**MARTINI TECHNOTRANS**  
8, rue Notre Dame - BP 91  
06400 CANNES  
Tel.: +33 (0)4 92 59 27 27  
Fax: +33 (0)4 93 68 38 11  
Email: [info@martinitechnotrans.fr](mailto:info@martinitechnotrans.fr)

FOR DETAILED TECHNICAL INFORMATION, PLEASE CONSULT THE **2017 TECHNICAL GUIDE**.

The Marché du Film thanks all its exclusive technical providers for their continuous support.

